



Brands throughout the world are striving to engage and grow their audience. Expertly made illustrations improve engagement by stimulating the eye. They communicate ideas and enrich our experience of the things we see. For brands this builds credibility and inspires loyalty.

I wish to make my illustration skills available to you, because I believe they will benefit your business.

I specialise in hand drawn illustration that captures the imagination. My line-work is created by dip pen and black indian ink, a technique I have continued to explore and refine.

My illustration skills have been honed to create bespoke artwork. This is artwork that can inspire your audience and raise the profile of your brand.

## WAYS MY ARTWORK CAN RAISE THE PROFILE OF YOUR BRAND

01

### HANDDRAWN

Artwork drawn by hand is endowed with the human touch. This is a refreshing quality in our digital era.

02

### AUTHENTIC

Unique images are authentic by their very nature. Using authentic artwork sets you apart from your competitors.

03

### TECHNIQUE

Skillfull drawing and inking are hallmarks of excellence.

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04

### INVENTIVE

The atmosphere of an illustration is enhanced when drawn from imagination.

05

### COMPELLING

Images that stimulate the eye move people to think, respond, enjoy and buy.

06

### PRO FINISH

Graphic design adds any finishing touches. Details like text, layout, and logos make artwork ready for commercial use.

Taking this approach to design and illustration gives a distinctive graphic style to my work, making it ideal for:

- Editorial Illustration
- Apparel Graphics
- Merchandise
- Cover Art
- Event Artwork
- Posters
- Graphic Products

Publishing, marketing and product branding benefit from what I do, because my artwork helps business make a lasting impression and influence their audience.

Examples of illustration projects can be viewed here:

[mrhass.co/mrhass-illustration-samples.pdf](http://mrhass.co/mrhass-illustration-samples.pdf)

If there is a project you  
would like to talk about,  
feel free to get in touch.

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HAND DRAWN ILLUSTRATION